



### **WHY Fractional Ownership at Canyon River makes sense?**

The nice couple sits down and pulls out the “list”. You know the “list” – the one that we’ve all made several times outlining all of the features we hope to find in our dream vacation property. I copied this one just last week from a couple that dropped by who live in Seattle and are nearing retirement. They will stay in Seattle full time, as their kids and grand children live there, but they want to find a place on the East side.

- Less than 2 hours from home
- River frontage or a river view
- Mountain view
- No windmills
- Year round access
- Nearby activities: hiking, fishing, restaurant, store, gas, golf, boating, skiing, wine bar, shopping, hunting, public land
- Needs: Internet, campfire space, secure location, nearby neighbors, cell service

It’s a simple fact that as the list gets longer, the amount of inventory goes down, and the price goes up. The current real estate market is fast paced and shrewd. The “cloud” reports everything that happens and measures sales instantly. There are no “good deals” anymore – just good value. If someone wants to buy a prime recreation property (meaning they have a long list), they might spend \$1,000,000 or more to do so. Then once they buy it they will spend another \$1200 - \$2500 per month on taxes, insurance, power, propane, phone, internet, landscaping, and house cleaning whether they use it once a month or once a year. They do this, so they can show up at their place and enjoy time with their families instead of working on maintenance. While that price works for some folks, it certainly doesn’t fit everyone’s budget. Therefore, buyers must compromise their list in order to find an affordable place.



This is the perfect scenario to consider fractional ownership. The concept makes sense – you can AFFORD to buy PREMIUM recreation property because you are paying only for the time that you are using. This gives owners a full 8 weeks per year of use in the richly appointed 2 bedroom, 1.5 bath condos. Add to that list pool, hot tub, private vineyard, sporting clays, rafting, boat launch, and established rental program, and you have Canyon River Lodge. At sellout, just 80 lucky owners will call Canyon River Ranch their home. Come down for lunch, meet our staff, and consider the opportunity to purchase one of the remaining fractional units at Canyon River lodge.



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